City of Carlsbad Trails Survey – Overall Results

October 2011

How satisfied are you with the condition of our trails?

1 = Very Satisfied , 2 = Satisfied , 3 = Neutral , 4 = Not Satisfied , 5 = Very Dissatisfied

1	2	3	4	5	Number of Responses	Rating Score*
					130	2.1

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Details

1 = Very Satisfied , 2 = Satisfied , 3 = Neutral , 4 = Not Satisfied , 5 = Very Dissatisfied

1	2	3	4	5
41 (31.5%)	55 (42.3%)	19 (14.6%)	12 (9.2%)	3 (2.3%)

■ 1 ■ 2 ■ 3 ■ 4 ■ 5
Hold the mouse over each color of the bar to see the number of respondents.

	Number of Responses	Rating Score*
31.5% 42.3% 14.6% 9.2%	130	2.1

What type of trails do you use on a regular basis? (Please select all that apply.)

Answer	0% 100%	Number of Responses	Response Ratio
Trails near my neighborhood		113	84.9%
Other Carlsbad trails		49	36.8%
Regional trails (not in Carlsbad)		47	35.3%
Other		16	12.0%
Totals		**133**	**100%**

How many times a month do you use the trails?

Answer	0% ----- 100%	Number of Responses	Response Ratio
I use the trails. (please tell us how many times in the comment box)		128	83.6%
I do not use the trails.		17	11.1%
No Responses		8	5.2%
	Totals	**153**	**100%**

Which trails have you used in the last year?

Answer	0% ----- 100%	Number of Responses	Response Ratio
Aviara Trail		29	21.4%
Batiquitos Lagoon Trail		76	56.2%
Bressi Ranch (El Fuerte) Trail		23	17.0%
Carlsbad Oaks North - Business Park		9	6.6%
Coastal Rail Trail - Carlsbad Village		34	25.1%
Golf Course & Veterans Park Trail		17	12.5%
Hidden Canyon Trail		9	6.6%
Hosp Grove Trail		35	25.9%
La Costa Glen Trail		16	11.8%
La Costa Preserve Trail		28	20.7%
La Costa Valley Trail		12	8.8%
Lake Calavera Trail		57	42.2%
North Shore Aqua Hedionda Lagoon Trail		18	13.3%
Rancho Carrillo Trail		28	20.7%
Sea Wall Trail		53	39.2%
Village H North Trail		11	8.1%
Waters End Trail		8	5.9%
Other		26	19.2%
	Totals	**135**	**100%**

Please rank the following reasons for using our trails.

1 = Most

Answer	1	2	3	4	5	Number of Responses	Ranking Score*
Enjoyment						131	2.2
Fitness						131	2.2
Nature Experience						131	2.9
Transportation / getting to a destination						131	4.0
Walking a dog						131	3.7

*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.
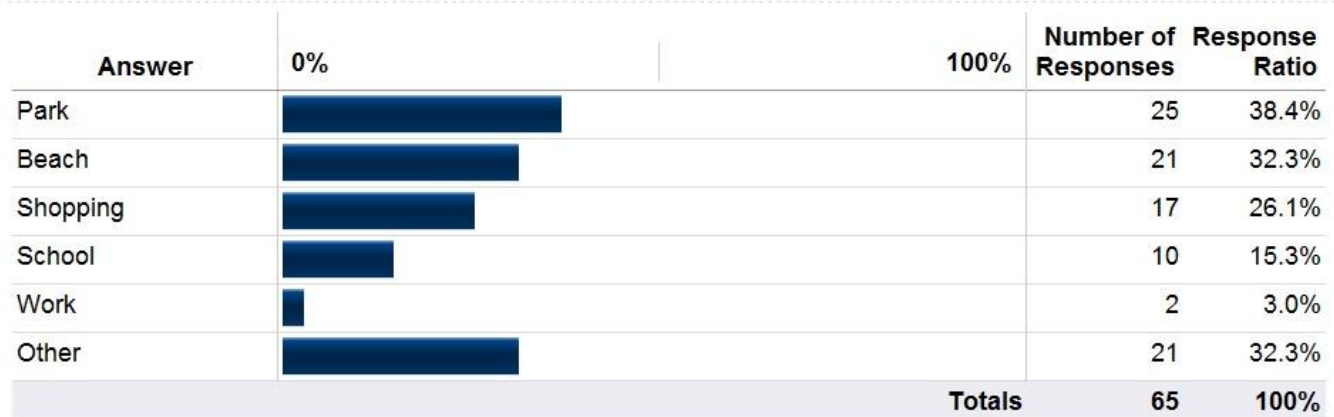
Details

1 = Most

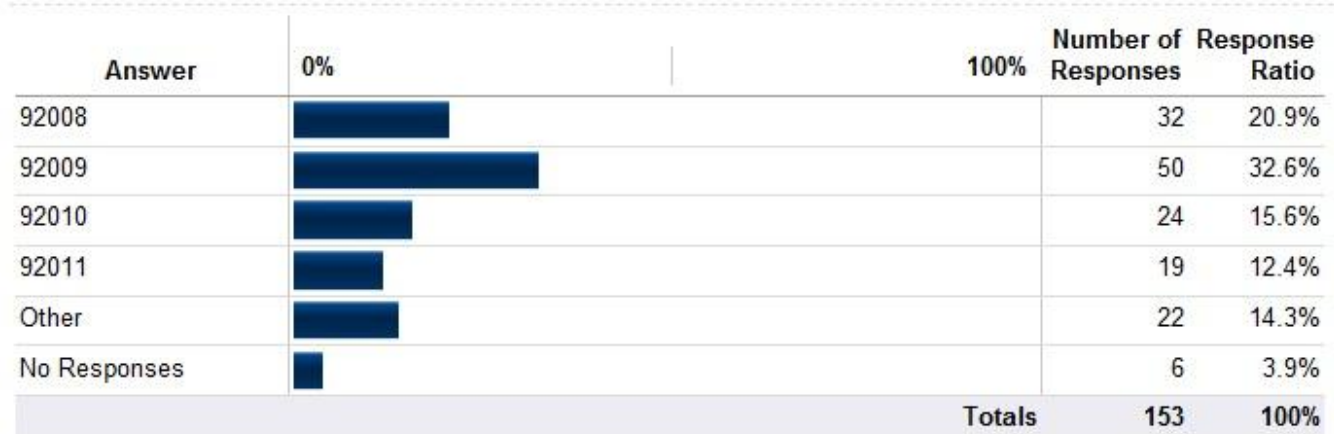| Answer	1	2	3	4	5
Enjoyment	42 (32.1%)	44 (33.6%)	32 (24.4%)	8 (6.1%)	5 (3.8%)
Fitness	42 (32.1%)	47 (35.9%)	24 (18.3%)	15 (11.5%)	3 (2.3%)
Nature Experience	16 (12.2%)	19 (14.5%)	63 (48.1%)	22 (16.8%)	11 (8.4%)
Transportation / getting to a destination	12 (9.2%)	6 (4.6%)	2 (1.5%)	60 (45.8%)	51 (38.9%)
Walking a dog	19 (14.5%)	15 (11.5%)	10 (7.6%)	26 (19.8%)	61 (46.6%)

■ 1 ■ 2 ■ 3 ■ 4 ■ 5

Hold the mouse over each color of the bar to see the number of respondents.

Answer		Number of Responses	Ranking Score*
Enjoyment	32% 34% 24% 6%	131	2.2
Fitness	32% 36% 18% 11%	131	2.2
Nature Experience	12% 15% 48% 17% 8%	131	2.9
Transportation / getting to a destination	9% 46% 39%	131	4.0
Walking a dog	15% 11% 8% 20% 47%	131	3.7

If you use a trail to travel to a destination, what is the destination?

Answer	0% — 100%	Number of Responses	Response Ratio
Park		25	38.4%
Beach		21	32.3%
Shopping		17	26.1%
School		10	15.3%
Work		2	3.0%
Other		21	32.3%
	Totals	65	100%

What is your zip code?

Answer	0% — 100%	Number of Responses	Response Ratio
92008		32	20.9%
92009		50	32.6%
92010		24	15.6%
92011		19	12.4%
Other		22	14.3%
No Responses		6	3.9%
	Totals	153	100%

How long have you lived in your zip code?

Answer	0% — 100%	Number of Responses	Response Ratio
Less than 5 years		31	20.2%
Five years or more		116	75.8%
No Responses		6	3.9%
	Totals	153	100%
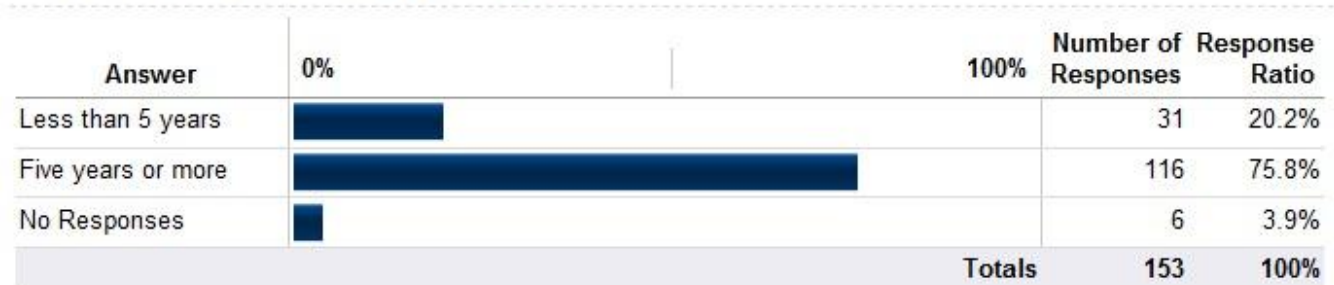
What is your gender?

Answer	0% 100%	Number of Responses	Response Ratio
Male		57	37.2%
Female		90	58.8%
No Responses		6	3.9%
	Totals	**153**	**100%**

What is your age range?

Answer	0% 100%	Number of Responses	Response Ratio
Under 18		0	0.0%
19 to 29		7	4.5%
30 to 49		61	39.8%
50 to 69		74	48.3%
70 or older		5	3.2%
No Responses		6	3.9%
	Totals	**153**	**100%**